

PORTFOLIO

PETER
RÜPSCHL

peter.rupschl@gmail.com

+44 7865 353820

BBC Good Food

B2B Marketing

John Hodgson Theatre Research Trust brand identity

Mencap brand identity

MA major project – *Cnsrshp 2.0*

SPG-MSD brand identity and website relaunch

Peace campaign – *Make peace without weapons*

IUSY World Festival 2011

BBC GOOD FOOD

Brand redesign and guidelines, digital marketing campaigns, photography art direction, email and web design, editorial print design, social media, infographics, logos, illustration, animation, app design, event design, proofreading, UI/UX design

TEST KITCHEN

THE ULTIMATE CON CARNE

SERVES 8 PREP 25 mins
COOK 3 hrs MORE EFFORT

photographs PETER CASSIDY

What Mexican by name but Texan in origin, chili con carne translates as chillies with meat. In the UK, we've gone from a Bolopescu-style in the 80s to Tex-Mex in the 90s to the authentic beef moles and carne guisadas of today.

How: Our recipe has quite a few ingredients, but you can tweak it to fit your tastes. Beans are optional – you wouldn't find them in true chilis, but they add texture. Whole, dried Mexican chillies can be bought in supermarkets. Using chunks of meat instead of mince is a game changer, as are the hints of chocolate and coffee in this recipe.

You will need

- 2 dried ancho chillies
- 2tsp black peppercorns
- 2tsp each cumin seeds and coriander seeds
- 2tsp smoked paprika
- 1tbsp dried oregano
- 3tbsp vegetable oil
- 1tbsp boiling stock, cut into 4cm cubes – meat from the brisket, short rib, blade or chuck steak are all good
- 2 onions, finely chopped
- 6 garlic cloves, minced
- 2tbsp tomato puree
- 1tsp smooth peanut butter
- ½ tsp instant espresso powder
- 2tbsp apple cider vinegar
- 1 litre beef or chicken stock
- 2 bay leaves
- small piece of cinnamon stick
- 2tbsp semolina polenta or Mexican masa flour
- 25g dark chocolate (70–80% cocoa solids)
- 400g can kidney beans, drained but not rinsed (optional)

ONE PAN
Just like a cowboy cooking over the campfire embers, we've kept it to one pan. This saves on washing up and locks in all the flavour.

FRESH SPICES
Buying fresh, whole spices and toasting and grinding them yourself cranks up the flavour and fragrance.

THICKENING
The Mexican method of thickening involves whisking masa harina – a finely milled cornmeal – into the dish and simmering for a few minutes. If you can't find it, use semolina flour or polenta flour instead.

MEAT
Mince might be what you grew up eating, but large chunks of beef make for a better texture and elevate the chili from a weeknight student supper. Buy the best quality you can afford. Try a nicely marbled cut like brisket or the meat from the short rib – the fat that renders off as it braises adds to the richness of the finished sauce.

CHOCOLATE
Dark chocolate adds a touch of bitterness and a depth of flavour to the sauce.

COFFEE
Good-quality coffee adds a big roasted flavour, and is often used in Texan chillies.

TIP
When you remove the chilies before serving, toss them into a mini chopper with a splash more oil and salt to make a chili oil paste. Serve on the side of your chili con carne.

BEANS
Life's too short to cook beans from scratch, so opt for canned instead. We've used kidney beans, but not too many of them. You can add more or use black beans if you prefer or leave out the beans entirely – whatever you like.

SERVE WITH
Crumbed feta, sourdough, sliced jalapeños or green chilies, chopped avocados, red onion and coriander, tortillas

COOKING TIPS
If you want tender meat, the cooking time can't be rushed and will depend on the cut of beef. The timings in this recipe will give you meat that holds its shape. For beef to shred for a taco or burrito, add 30 mins more. A pressure cooker can cut down cooking times – follow the same recipe, but cook under pressure for just 40–50 mins.

How to make it

1 Heat oven to 140C/120C fan/gas 1, cover a high heat. Toast the whole chillies on all sides until you can smell them cooking, then remove and set aside. Keep the pan on the heat and toast the peppercorns, cumin seeds and coriander seeds until they just start to change colour, then grind to a powder using a pestle and mortar or spice grinder. Mix with the smoked paprika and onion (this is a standard tex-mex seasoning), then set aside.

2 Return the casserole to the heat, add half the oil and heat until shimmering. Fry the beef in batches, adding more oil if you need to, until it's browned on all sides, then set aside. Fry the onions in the pan over a low heat for about 8 mins until soft and golden, then add the garlic and cook for 1 min more. Working fast, add the meat and juices, the spice mix, tomato paste, peanut butter and coffee to the pan and cook for 2–3 mins, stirring to coat the meat until everything is thick and gooey. Then pour in the vinegar and stock.

3 Add the toasted chillies back into the casserole, along with the bay leaves, cinnamon and some salt. Bring to a simmer and stir well, then cover with the lid and cook in the oven for 3hrs, stirring occasionally until the meat is very tender but not falling apart. Take the casserole out of the oven, put back on the stove and remove the lid. Simmer the sauce for 4 mins, then stir in the semolina flour and simmer for 2–3 mins more. Finely grate over the chocolate, stir through with the beans and simmer for a minute or so to heat through. Fish out the chilies, then leave everything to rest for at least 15 mins.

4 Bring the pan to the table. Serve with bowls of accompaniments (see serving suggestions) and the chili oil paste. **DRINK** Add a dark red wine to the menu, such as a Cabernet Sauvignon or a Pinot Noir. **VEGETARIAN** Use lentils instead of beef. **GLUTEN FREE** Use a gluten-free flour instead of semolina.

test kitchen

NEXT LEVEL

Dhal makhani

recipe BARNEY DESMAZERY photograph TOBY SCOTT
art direction PETER RÜPSCHL

SERVES 4 as a main, 6 as a side
PREP 10 mins plus soaking COOK 2 hrs

WHAT

Also call black dhal this buttery lentil dish is the most comforting dhal there is. There are many opinions on how it's cooked so we've combined the best of all of them.

HOW

With lots of advice from the Punjabi food writer, Romy Gill, plus our expertise in cooking dried pulses we've come up with this recipe. We've gone with Punjabi version that doesn't use onion and made no excuses to just how rich it is as it's meant to be eaten as a celebration dish.

WHAT TO BUY

- 200g whole urad dhal, also known as urad beans or black lentils
- 1 tsp baking powder
- large piece ginger, a third finely sliced, a third grated to a paste, a third cut into fine matchsticks
- 2 green chillies, 1 whole, 1 chopped
- ½ tsp turmeric
- 100g butter
- 1 tsp cumin seeds
- 5 garlic cloves, minced
- 100g tomato puree
- 1tbsp coriander powder
- 2tbsp dried fenugreek leaves
- 400g tin kidney beans
- ½ tsp garam masala
- 50ml double cream

RINSING & SOAKING

Don't skip on the rinsing and soaking of the dal. The process might seem longwinded but it doesn't take long and makes the dal more digestible and means they cook in the amount of liquid for the time we stated.

FENUGREEK
Dried fenugreek has a different flavour to the seeds. It tastes mildly of celery but also enhances the other flavours and gives the finished dish lots of body.

124 bbcgoodfood.com JAN 2017

JULY 2017 bbcgoodfood.com 125

BBC 77 recipes Your subscriber issue

good food

October 2019

good food
SUBSCRIBER
CLUB

YOUR
EXCLUSIVE
OFFERS
INSIDE


102 bbcgoodfood.com FEBRUARY 2020



11:04



BBC goodfood

RECIPES HOW TO SUBSCRIBE




Cosy comfort food
that'll do you good

Nobody likes wasting food, so from pancake batter to bread, we've compiled some ideas to use up some of the most common kitchen culprits.


Healthy veggie comfort food



11:04

Trending:
How to be vegan

Tempted to give veganism a try? Read up on how to stay healthy and find go-to recipes even ardent carnivores will love.



RECIPE COLLECTION 19 Healthy vegan recipes


RECIPE Vegan chi

11:04

TODAY WE'RE MAKING


The best G&Ts, summer punches and mocktails

Our favourite drink recipes



11:04

HEALTH



Eat well

Find everything you need to maintain a healthy diet


Explore

FAMILY

Get together

Discover inspiration for the family


Explore



REVIEWS

Tried & tested

Browse our gadget reviews



SUNSHINE SMOOTHIE



SERVES 4

450g bag
frozen berries
450g pot
fat-free
strawberry
yogurt



25g
porridge oats
2 tsp
honey (optional)

100ml milk

220
KCAL

= 1 ICED RING
DOUGHNUT

gf

TOP 6
CARB SWAPS
THE BEST
LOW-CARB FOODS

Looking for low-carb alternatives?
Try our clever swaps and find full recipes at
bbcgoodfood.com/carb-swaps



Microbes & me

1 tbsp cooked mince

patty of a large burger

gf

10 processed foods
you secretly love

BY TONY NAYLOR

gf How to make

COFFEE

like a barista

Make your favourite coffee from scratch. Our easy recipes take an everyday cup to the next level.

gf DINNER DASH

Butternut squash

Easy meal ideas with ready-prepared squash

gf **KCAL**

How many CALORIES are in ALCOHOLIC DRINKS?

Do you know how your favourite drinks add up? Anyone that's ever Googled 'How many calories are in a glass of wine?', this is for you...

gf

THREE QUICK AND EASY
FRUIT SMOOTHIES

Try our favourite colourful smoothies and find full recipes and more ideas at bbcgoodfood.com/easy-smoothies

gf

TOP TIPS FOR
LOWER-GI SNACKS

Eating foods that have a low score on the glycaemic index (GI) can help keep blood sugar levels steady and may help you feel fuller for longer.

gf

Healthy cooking cheat sheet

Make your meals healthier by knowing how much fat, sugar and salt common cooking ingredients contain.

30 EASY WAYS TO GIVE YOUR CHILD

FIVE - A - DAY

3

USE ARTISAN SPAGHETTI

BBC goodfood TOGETHER

Macchiato

STEAM SPOON THE FOAM OVER

100ml 35ml

Higher-GI food

Lower-GI food

LOWER-GI SNACK

Reference

Guideline maximum amount an average adult should consume

Higher-GI foods

Lower-GI foods

1 apple

PAIR WITH

Handful of almonds

B2B MARKETING

Brand redesign and guidelines, editorial design
(digital publications, reports), campaign/event concepts
and design, logo design, illustrations, infographics, web design



B2B Marketing

Training · Events · Insight · Development







HOW TO MASTER THE ART OF THE B2B PODCAST

Non-committal self-improvement – no wonder podcasting is proving so popular. **Oliver Matejka** speaks to three podfathers to find out how B2B marketers can get started

Unpacking The Bribery Act 2010

Falling foul of The Bribery Act is a very real threat to marketers. Although bearing gifts and looking after valuable clients has always been a common practice in the business world, new legislation has put the approach under the unflinching legal spotlight. **Asis Rahman**, founder of corporate crime defence specialists Rahman Ravelli, stresses that companies need to be aware of bribery laws, because heightened penalties means gifts can easily be misinterpreted.

"It's something that few businesses think about, but with the government cracking down on bribery it's important that companies protect themselves by ensuring nothing untoward is happening within their organisation," he explains. "A gift or perk can be perceived as a bribe in certain circumstances. Much comes down to timing. Many people mistakenly believe that bribes have to be big and expensive, but this doesn't necessarily have to be the case." In light of this, Asis outlines five steps to help businesses ensure they aren't unwittingly accepting bribes:

- 1 TIMING** – If you're receiving gifts at the time a contract is fit for renewal, alarm bells should start ringing.
- 2 HOSPITALITY** – The FCA is putting the squeeze on companies that use perks such as trips to sporting events or meals out as a means of bribery.
- 3 FREEBIES** – If you're looking for new services and a current or potential client offers to provide them for free or at a reduced rate, you have to ask why they're making this offer.
- 4 FAVOURS** – It's not a favour if the person offering expects something specific in return. Sometimes it's difficult to differentiate between a "nice turn" and a bribe.
- 5 'MATES' RATES** – If you're receiving goods or services for a knock-down price, you need to flag it and ensure there's nothing untoward happening.

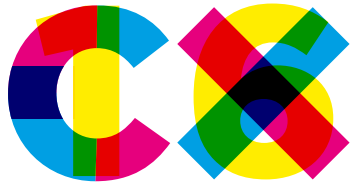
Q4 —
16/17

B2B MARKETING



WAR & PEACE

THE AGENCY-CLIENT
RELATIONSHIP



CXCELLENCE

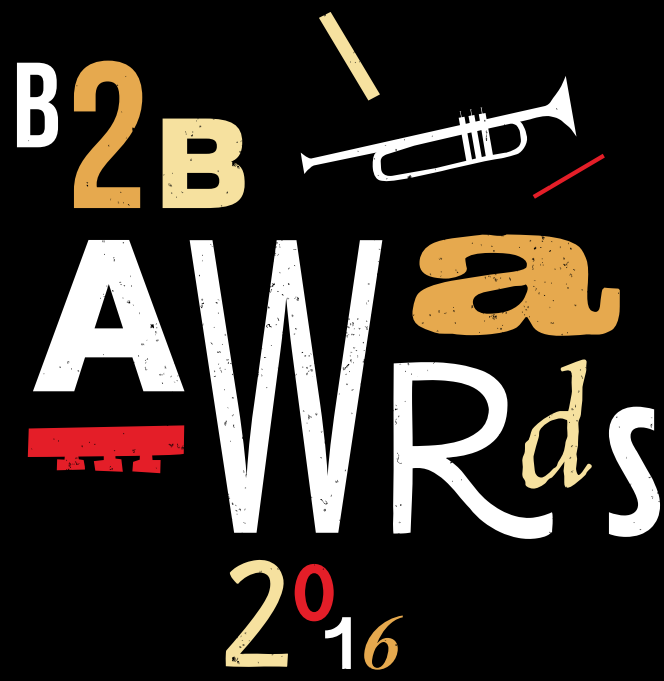
The B2B Marketing Conference 2016

LONDON





B2B AWARDS 2016

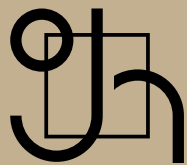
The logo consists of the text "B2B AWARDS 2016" in a stylized font. "B2B" is in white, "AWARDS" is in white with a red underline, and "2016" is in white. A trumpet icon is positioned to the right of the text.

JOHN HODGSON THEATRE RESEARCH TRUST BRAND IDENTITY

Creative direction, logo design, corporate identity,
brand guidelines, web design, animation



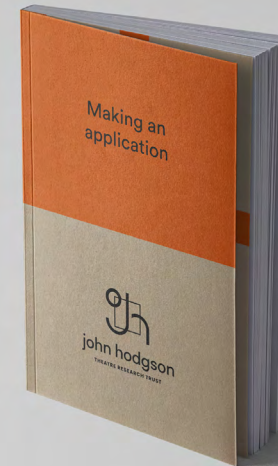
John Hodgson was a pioneer in the world of *drama* and *dance in education*. He was a gifted and inspirational *teacher*, dedicating himself to encouraging the skills and *passions* of his students.





The John Hodgson legacy .

SUBMISSIONS
APPLICATION HANDBOOK



MENCAP BRAND IDENTITY

Creative direction, logo design, corporate identity,
brand guidelines, email design, web design, animation

Font: LL Brown
by Lineto

Reverse italics

Be yourself,
be beautifully

Italics

Varying script

rAnDoM

Handwritten font
by people with learning disabilities

mencap

We want to
CHANGE
people's
perceptions
of learning
disabilities

Support people
with learning disabilities
mencap.org.uk



mencap

Having a
job can
transform
your life

Support people
with learning disabilities
mencap.org.uk

philipp





philipp

mencap

Having a job can transform your life

Support people with learning disabilities mencap.org.uk



maria

mencap

There are 1.5 million people with a learning disability in the UK

Support people with learning disabilities mencap.org.uk



conlan

mencap

We demand equality for people with learning disabilities

Support people with learning disabilities mencap.org.uk



mencap

Having a home can transform your life

Support people with learning disabilities mencap.org.uk



thomas

mencap

Sometimes little steps add up to the biggest achievements

Support people with learning disabilities mencap.org.uk



sharon

mencap

We are human, everyone is human

Support people with learning disabilities mencap.org.uk



charlotte



matthew

mencap

People with a learning disability face inequalities in every area of life

Support people with learning disabilities mencap.org.uk



sarah

mencap

Equal healthcare is a basic right

Support people with learning disabilities mencap.org.uk



alex

mencap

Be yourself, be beautifully random

Support people with learning disabilities mencap.org.uk

MA MAJOR PROJECT —
*CNSRSHIP 2.0: THE INVISIBLE
FILTERING OF THE INTERNET*

Editorial design, information design,
showcase exhibition, visual research

**FACEBOOK AS A PERSONALISED NEWSPAPER,
A CRITIQUE ON THE FILTERING OF PEOPLE'S
PRIMARY NEWS SOURCE**



A REPRESENTATION OF GOOGLE'S PERSONALISED SEARCH RESULTS

BP Share Price Chart



American Population Density, Census 2000



immigrants uk

Ads related to immigrants uk

BBC News - Conservative conference: Migration target 'too blunt'
[www.bbc.co.uk/news/uk-politics-19872430](#)
 9 Oct 2012 - The government's flagship immigration policy is a "blunt instrument" and risks damaging the economy, a Tory MP claims.

UK Immigration & Visas - UK Immigration Help from Experts
[www.ukimmigrationadvice.com/visas](#)
 Start your Free Assessment Now
 UK Visa Application - Free Visa Assessment - 5' Reviews - Why Us

Migrants Rights Charity | migrantsrights.org.uk
[www.migrantsrights.org.uk](#)
 Working for the rights of all migrants in the UK

Immigration to the United Kingdom since 1922 - Wikipedia, the free encyclopedia
[www.wikipedia.org/wiki/Immigration_to_the_United_Kingdom_since_1922](#)
 Since 1922, immigration to the United Kingdom of Great Britain and Northern Ireland from 1922; immigration to the United Kingdom of Great Britain and Northern Ireland under British nationality law has been substantial, in particular from the early British Empire and the ... World War II. Post-war immigration (1945-1963)

Migration fuels 4m population rise of England and Wales | Mail Online
[www.dailymail.co.uk/News/immigration-news/England](#)
 25 Sep 2012 - The rise is being pushed up by large-scale immigration which has increased the population at its fastest rate during the past 100 years.

Joint Council for the Welfare of Immigrants | Campaigning for justice
[www.jcw.org.uk](#)
 Independent national voluntary organisation, campaigning for justice and combating racism in immigration and asylum law and policy.

Immigration and asylum | UK news | The Guardian
[www.guardian.co.uk/News/UK/news](#)
 Latest news and comment on immigration and asylum from guardian.co.uk

Immigration and asylum | UK news | The Guardian
[www.guardian.co.uk/News/UK/news](#)
 Latest news and comment on immigration and asylum from guardian.co.uk

Immigration News - UK immigration news - Telegraph
[www.telegraph.co.uk/News/UK/News](#)
 Police refuse to blame deaths on economy. Official figures show the number of Poles ... since the ...

Migration fuels 4m population rise of England and Wales | Mail Online
[www.dailymail.co.uk/News/immigration-news/England](#)
 25 Sep 2012 - The rise is being pushed up by large-scale immigration which has increased the population at its fastest rate during the past 100 years.

Immigration News - UK immigration news - Telegraph
[www.telegraph.co.uk/News/UK/News](#)
 UK Border Agency starts tracking tips-offs about illegal immigrants. 'Illegal immigrants miss baby boom' could be tracked down and deported more easily under a new UK Border ...

News for immigrants uk
[www.immigrantsuk.com](#)
 Frontier: called over fake passport
 Police: 7 immigrants - 1 day ago
 Owen Gardner, 30, was sentenced to 15 months after being found guilty of assisting unlawful immigration into the UK. Belfast Crown Court ...

Female immigrants lead to UK baby boom
[www.immigrantsuk.com](#)
 Financial Times - 5 days ago
 Higher number of female immigrants than previously thought 'sparked mini baby boom'
 Telegraph.co.uk - 5 days ago

BBC News - Capita gets contract to find 174,000 illegal immigrants
[www.bbc.co.uk/news/uk-politics-19872430](#)
 18 Sep 2012 - The Home Office has given Capita a contract to find 174,000 illegal immigrants, with payments per person removed from the UK, it emerges.

Searches related to immigrants uk
[illegal immigrants uk](#)
[reporting illegal immigrants uk](#)
[immigrants uk statistics](#)
[illegal immigrants uk be](#)
[reporting illegal immigrants uk](#)
[illegal immigrants uk 2012](#)
[illegal immigrants uk be](#)
[illegal immigrants uk be](#)
[reporting illegal immigrants uk](#)
[illegal immigrants uk be](#)
[illegal immigrants uk be](#)

■ A PUBLIC COMPUTER'S GOOGLE.COM SEARCH RESULTS
 ■ A PRIVATE COMPUTER'S GOOGLE.COM SEARCH RESULTS THAT ALSO APPEAR IN ■
 * A PUBLIC COMPUTER'S GOOGLE.COM SEARCH RESULTS THAT DO NOT APPEAR IN ■

A VISUAL COMPARISON OF COMMON NEWS STORIES ACROSS NEWSPAPERS REVEALING TABLOID COVERAGE FLAWS

the guardian

THE Sun

THE Sun the guardian
 Wednesday, May 9, 2012 30p guardian.co.uk



Convicted - Qayyum

Nine men in Asians sex gang facing jail

By LAUREN VEEVERS
 NINE members of an Asian gang were yesterday convicted of punting around girls as young as 13 for sex - after plying them with booze.
 The white victims were given gin and tonics, kebabs, and cash for sleeping with the men, mostly from Rochdale, Greater Manchester. One girl, aged 13 at the time, told Liverpool Crown Court she slept with up to 20 a week.
 The gang, including Abdul Qayyum, all face jail at sentencing today.
 Full Story - Page 11

A miracle marathon



PARALYSED mum Claire Lomas rejoices as she finishes the London Marathon 10 days after it began - thanks to an amazing "miracle" in Britain.

Marathon feat by 'bionic' woman



Gang who forced girls into sex found guilty

Helen Carter

Nine men were found guilty yesterday of being part of a child sexual exploitation gang that targeted vulnerable girls, plied them with fast food, alcohol, drugs and gifts so that they could pass them around to a group of men for sex.
 During the course of the complex inquiry into the "grooming" case police identified and interviewed a young girl who was a potential victim of the gang, which was active in the Heywood area of Rochdale, Greater Manchester, in 2008 and 2009.
 A 15-year-old girl complained to police that she was being abused four years ago but police initially failed to pursue her case because the Crown Prosecution Service advised them she was not a "credible" enough witness. The Independent Police Complaints Commission is supervising an inquiry into the investigation.
 Initially no charges were brought against the teenager's attackers - a 59-year-old man who cannot be named for legal reasons and Kabow Hassan. But both were convicted yesterday following a two-month trial in Liverpool.
 The victims were targeted by Abdul Aziz, 41, Abdul Rauf, 43, Mohammed Saïd, 35, Adil Khan, 42, Abdul Qayyum, 44, Mohammed Aziz, 45, Harish Sali, 22, Hassan, 25, and the 59-year-old. Police are still searching for another man, Mohammed Shazad, 74, who absconded when he was arrested.
 One 13-year-old victim became pregnant and had the child aborted. Another gave evidence of being raped by two men while she was "so drunk she was vomiting over the side of the bed" and later cried herself to sleep. The victims, who were said to be from ethnic backgrounds, were raped and physically assaulted and forced to have sex with several men in a day, several times a week.
 The men - who are all of British Pakistani heritage, apart from Sadi who is from Afghanistan - groomed the teenage girls who would often be found hanging round kiosk shops late at night, befriending the staff. The court heard that they acted together to sexually exploit the girls.
 Bernard's chief executive, Ann Marie Curtis, said

SPG-MSC BRAND IDENTITY AND WEBSITE RELAUNCH

Creative direction, logo design, corporate identity,
brand guidelines, web design, UI & UX design, animation

SPG  **MSC**

SPG  **MSC**

 **MSC** UNITED KINGDOM

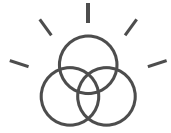
 **MSC** SÃO TOMÉ AND PRÍNCIPE

 **MSC** COMORO ISLANDS

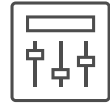
 **MSC** REPUBLIC OF ANGOLA

 **MSC** CAPE VERDE

SPG  **MSC**



LIGHTING
DESIGN



LIGHTING
CONTROL



FACADE
LIGHTING



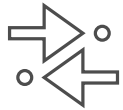
LAND
SECURITY



MARITIME
SECURITY



OFFSHORE
SECURITY



LOGISTICS



TRAINING



ABOUT US

MARITIME SECURITY

Etiam condimentum porttitor leo. Duis eu malesuada nulla. Fusce ut massa commodo, ornare orci veliam condimentum porttitor leo. Duis eu mada nulla. Fusce nare orci vel. Etiam condimen.

[LEARN MORE](#)



OFFSHORE SECURITY

Etiam condimentum porttitor leo. Duis eu malesuada nulla. Fusce ut massa commodo, ornare orci veliam condimentum porttitor leo. Duis eu mada nulla. Fusce nare orci vel. Etiam condimen.

[LEARN MORE](#)

LOGISTICS

Etiam condimentum porttitor leo. Duis eu malesuada nulla. Fusce ut massa commodo, ornare orci veliam condimentum porttitor leo. Duis eu mada nulla. Fusce nare orci vel. Etiam condimen.

[LEARN MORE](#)



PEACE CAMPAIGN —
MAKE PEACE WITHOUT WEAPONS

Campaign concept, digital design, print design



**FRIEDEN
SCHAFFEN**

WWW.SIOE.AT
SI.ÖSTERREICH



**OHNE
WAFFEN**

ÖSTERREICH
JUGEND
SOZIALISTISCHE



**DEM
KRIEG**

WWW.SIOE.AT
SI.ÖSTERREICH

**KEINEN
FRIEDEN**

ÖSTERREICH
JUGEND
SOZIALISTISCHE



**BOMBING FOR PEACE
IS LIKE FLICKING**

ABRÜSTUNG JETZT!

Ebenso zugenommen hat die Aufrüstung. Während die Sozialbudgets europaweit heruntergestrichen werden, werden die Forderungen nach einer hochgerüsteten gemeinsamen EU-Armee immer lauter. Auch die weltweiten Rüstungsausgaben werden 2014 das erste Mal seit Jahren wieder steigen – während Hunger und Armut auf der Welt immer noch enorm sind und durch die Krise weiter zugenommen haben. Es läuft einiges schief, wenn Geld in die Rüstungsindustrie gepumpt wird, während Menschen immer noch Hunger leiden oder kein Dach über den Kopf haben.

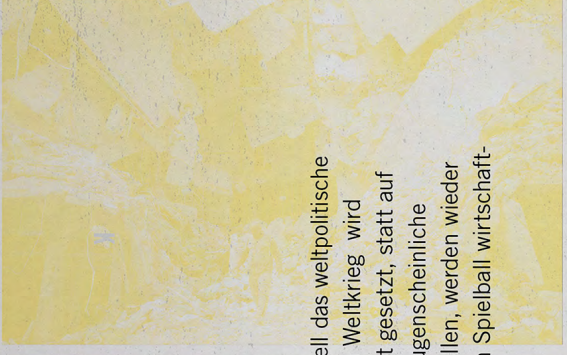


**DEM KRIEG
KEINEN FRIEDEN!**

GEGEN AUFRÜSTUNG UND KRIEG!

Kriegerische Auseinandersetzungen prägen aktuell das weltpolitische Geschehen. Genau 100 Jahre nach dem Ersten Weltkrieg wird wieder oftmals auf Eskalation und Waffengewalt gesetzt, statt auf friedliche Verhandlungen und Dialog. Anstatt augenscheinliche ökonomische und soziale Probleme lösen zu wollen, werden wieder viele Staaten und deren Zivilbevölkerungen zum Spielball wirtschaftlicher und politischer Interessen.

**S
J
D
Z
I
L
I
S
T
S
C
H
E**



IUSY WORLD FESTIVAL 2011

Art direction, craft, editorial design, illustration,
photography, stage design, wayfinding, web design

INTERNATIONAL

iusy

2011



IUSY World Festival

Europacamp, Weißenbach/Attersee, Austria
www.iusyworldfestival.org

25.-31.7.2011

*We know where we come from,
we know where we are going.*

organized by



SOLIDARITY

IN SOLIDARITY

THANK YOU

» The best way
to predict the future
is to design it «

PETER
RÜPSCHL

peter.rupschl@gmail.com

+44 7865 353820